

# The Research on College English Teaching Based on Esp Theory Model

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**Abstract:** English for specific purposes is an important category in college English professional lectures, and it has become more and more prominent in Chinese college English lectures. Based on this, research scholars in major universities began to devote themselves to exploring a targeted teaching model combining advanced teaching concepts and specialized English teaching. This targeted teaching mode includes factors such as talent training mode and curriculum settings. This article will also point out the requirements of this teaching mode for teachers, students and schools, with a view to discussing the future teaching mode of English for specific purposes.

## 1. Introduction

English for Specific Purposes, also known as ESP, refers to English categories related to certain fixed industries or subjects. It is an important component of English language teaching and an outstanding branch of applied linguistics. It involves a very wide range, not only involving linguistic knowledge, pedagogy knowledge, but also involving professional knowledge. Specifically, subjects should be opened according to a certain purpose and requirements of learners, which can also be called Subject-Based English. Business English, Information English, Travel English, and Financial English are all specific categories of English for specific purposes [1]. It is based on the content of different subjects to learn, can improve the learners' professional literature reading ability and translation ability, so that they can have a deep understanding of the latest international developments and frontier knowledge of the subject, timely summarize foreign advanced information, and can also enhance professional English writing skills. Furthermore, learners can use English as a medium to conduct academic exchanges with professionals in English and obtain the effective information needed by their major [1].

## 2. The Basic Characteristics of Esp English

The actual meaning of ESP English is dedicated English, which refers to an English teaching model that can be used for specific purposes. The main goal of English teaching in the basic education stage in China is to cultivate students' English foundation. For special purpose teaching, the core goal is to cultivate students' special purpose English ability. ESP English attaches great importance to cultivating students to master functional English. Students need to receive specific teaching services, and the direction of the teaching plan is very obvious [2]. At present, many countries are applying ESP English teaching mode, which is enough to prove the professionalism and practicality of ESP English. At the same time, ESP English aims to integrate English learning with other professional subjects, focusing on students' practical ability and professional English ability. Therefore, in some colleges and universities focusing on cultivating interdisciplinary talents, the application probability of ESP English teaching mode is relatively high [2].

## 3. The Basic Characteristics of Esp English

### 3.1 The Learners Are Mainly Adults

ESP English is more difficult and professional. Therefore, the students participating in ESP English learning are basically adults. ESP English can not only be aimed at student groups and play an educational role in the environment of universities and other institutions, but also can be aimed at

social groups and presented in the form of physical courses or online courses. With the continuous development of domestic Internet technology, ESP English has begun to integrate with new educational forms such as MOOC education and micro-class education, opening classes for different learners. Therefore, after surveying the audience of ESP English, it can be known that the learners who purchase or participate in ESP English courses can be high school graduates who are about to enter a university campus or skilled workers in the technical industry [3]. From this feature, we can analyze that although ESP English is highly professional and has a certain degree of difficulty, under the editing and role of different teachers, ESP English can retain a certain degree of difficulty and ensure that students can also improve through self-study. absorb knowledge. This is the primary feature and basic advantage of ESP English, that is, it does not make too many requirements for the identity of the learner, and the focus of teaching is to carry out specialized training.

### **3.2 The Learning Purpose is Very Clear**

The name of ESP English is specialized English. As the name suggests, it has a certain pertinence and speciality. Some economic majors and technical majors will open ESP English courses to cultivate students' practical ability of industry English. At the same time, analyzing the teaching structure of multiple ESP English shows that in the process of teaching, teachers will continue to highlight the learning purpose of the course. The purpose of ESP English is obvious, and it is not limited to the overall level. On the contrary, in the classroom structure specially shaped by teachers, every lesson and every teaching step has a clear learning purpose. Teachers will not add too many cumbersome vocabulary when training students' oral skills. When training students' comprehensive abilities, they will try their best to correct students' learning methods and reduce the time and probability of students ineffectively outputting energy. Therefore, the learning purpose is very clear, which belongs to the second basic feature and application advantage of ESP English [4].

## **4. Analysis of Existing Problems in the English Teaching Model**

### **4.1 The Teaching Content Does Not Highlight the Characteristics of Esp English Teaching**

The teaching characteristics of ESP English are very clear, that is, on the basis of carrying out English teaching, it is necessary to integrate the English knowledge and professional knowledge in the class before actual teaching. In some unified public courses, teachers are forgiven for not adopting ESP English teaching features [4]. However, some schools claim to adopt the ESP English teaching method, but in the actual teaching process, they still use the same methods, only passing some basic English vocabulary and syntax to students.

### **4.2 The Curriculum is out of Touch with Social Needs**

Theoretically, the teaching materials of specialized English come from the everyday language of society and industry. Therefore, in the process of teaching, teachers should convey some sentence patterns and words that are being used in the industry to students. However, some teachers are too step-by-step in the teaching process. Only use textbooks as the main material for setting teaching plans and conducting teaching. In the process of writing teaching plans, they do not pay attention to their own ideas, let alone the real information in the industry [5].

### **4.3 The Phenomenon of Unified Teaching is Obvious**

ESP English should highlight the characteristics of individualized teaching. That is, according to students' different majors and learning abilities, different learning plans are set. After interviewing some teachers, we know that most teachers will also think of applying personalized teaching methods in the process of teaching. However, in the process of specific implementation, some teachers said that because the students' English foundation and application ability in the class are in different positions, it is difficult for teachers to truly carry out personalized teaching [5]. Even if personalized teaching is carried out, the presentation of the teaching classroom will be very cumbersome.

#### **4.4 The Implementation Quality of Practical Teaching Mode Needs to Be Improved**

ESP English mainly provides specialized English teaching. Specialized English teaching needs to be combined with a practical teaching system in order to truly exercise students' practical ability. Observing the practice teaching in some domestic ESP English teaching structures, it can be seen that in theory, practice teaching should have a professional practice space and a more professional teaching mode. However, most teachers use the classroom practice teaching model to directly complete the practice teaching and theoretical teaching in the classroom, so that students cannot feel nervous when participating in the practice teaching. At the same time, in some ESP English teaching processes, practical teaching accounts for no more than 30% of the entire teaching system [6]. A very brief practical time will not be able to solidly cultivate students' practical ability. In the process of learning, students will also have a wrong impression of specialized English practice methods.

#### **4.5 The Teaching Ability of the English Teacher Team is Insufficient**

A comprehensive study of all the above-mentioned negative teaching problems shows that the root cause of the above-mentioned phenomenon is that there are problems with the teaching concept and teaching ability of the English teacher team. Teachers are the shapers of teaching quality and one of the important elements that determine teaching quality [3]. When arranging teachers to start classes, some schools did not investigate the teachers' personal abilities, only to confirm whether the teachers have English teaching ability, and plan which teachers need to participate in teaching.

### **5. The Teaching Mode of English for Specific Purposes**

#### **5.1 Research Teaching Mode**

There are few original English textbooks available in China that match the majors. Therefore, teachers are required to be able to compile their own teaching materials based on actual and social development. At this time, the teacher should select language materials and conduct meticulous classroom design. For special purpose English majors, because professional knowledge accounts for a large proportion, the teacher's way of guidance to learners should be different [5].

#### **5.2 Situational Teaching Mode**

Through special purpose English, find out the work situation that the trainee will face in the future, which is the basic way of special purpose English teaching. The establishment of the teaching situation is in fact a good embodiment of the "school-enterprise combination" in colleges. The establishment of the lecture situation can be carried out from the following three aspects [6]. First, create professional skills based on the skills required for the job and increase practice. Second, according to the setting of the learner's learning ability, discover the model that meets the characteristics of the student and taps the potential of the student. Third, in accordance with the learning needs of the learners, the learner is the center to stimulate the learners' learning motivation.

### **6. College English Teaching Practice Strategies Based on Esp Theory**

In view of the current situation of English teaching in colleges and universities, corresponding solutions should be adopted on the basis of ESP theory. Only in this way can the quality and effect of English classroom teaching in colleges and universities be effectively guaranteed, and students' English communication and interaction skills can be improved. Cultivate students' English literacy, promote students' healthy growth and all-round development [5].

#### **6.1 College English Teaching Goals Based on Needs Analysis**

According to the analysis of the ESP theory with students as the center, in the process of English teaching in colleges and universities, the teaching goals and the actual learning needs of students should be clarified, and a real situation should be created for students [3]. At this stage, college English teaching should take the specific needs of students as a prerequisite, master students' learning

conditions, understand students' language skills, and at the same time, strengthen market analysis to lay a good foundation for students to work in the future and find students. For the problems encountered when learning English knowledge, take the actual English knowledge needs of the employment position as the teaching goal to cultivate students' listening, speaking, reading and writing skills.

### **6.2 Strengthen the Construction of Double-Qualified Teachers**

Strengthening the construction of dual-qualified teachers in colleges and universities can solve the current situation of English teaching on the one hand, and improve the quality and effectiveness of teaching on the other. At this stage, in the English classroom teaching process of Chinese colleges and universities, it is necessary to cultivate a team of teachers with both theoretical knowledge and practical ability [5]. At the same time, colleges and universities should choose to have rich professional experience and solid theoretical knowledge when recruiting English teachers. Talents, and provide more learning opportunities for current teachers, and invite corporate personnel to the school to help students learn English [4].

### **6.3 Student-Centered, Combined with Professional English to Improve Teaching Efficiency**

Based on ESP theory, the effective combination of college English teaching and professional English teaching can improve the quality of students' learning, cultivate students' English language literacy, let students discover, analyze and solve problems in practical activities, and change their learning methods. , Let students change from passive learning to active learning. For example, when teachers teach English sentence patterns, they can infiltrate professional terms, or let students choose professional articles when reading after class [6]. In addition, in the process of situational teaching, teachers try to choose things related to the profession as much as possible so that students can improve their interactive skills in specific situations.

### **6.4 Use Multimedia Technology to Create Post Language Atmosphere**

In the process of English teaching in colleges and universities, teachers can use multimedia technology to create a virtual work scene. After this scene, students can intuitively grasp the work situation, strengthen English interaction and communication, and then combine theoretical knowledge and practical ability to make students truly Feel the work situation. In the process of professional situational teaching, multimedia technology assists English teaching. On the one hand, it can collect richer teaching resources [7]. On the other hand, it can build a comprehensive English platform. Through the Internet, which is favored by students, it can strengthen English communication and improve students' professional quality and comprehensive ability. .

### **6.5 Use Esp Teaching Mode**

The English teaching in colleges and universities pays attention to highlighting the characteristics of the position in the classroom, and it is necessary to improve the classroom according to the ESP theory and innovate the English classroom teaching methods. Under the guidance of ESP theory, through the creation of professional practical scenarios, students' initiative in learning professional English knowledge is mobilized, and students' professional and comprehensive qualities are cultivated [7]. Teachers can design specific tasks according to the teaching requirements and content to create more space for students to think.

## **7. Summary**

In summary, the article takes ESP English as the core, and conducts in-depth research and analysis on the improvement methods of English teaching mode. The research results show that the five improvement ideas of careful classification, investigation needs, optimization methods, emphasizing practice, and strengthening the team can be used by teachers for improvement research. Looking at the content in the text, it can provide some professional teaching reference materials for all English teachers.

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